



Swim to Survive®

Persuasive Letter Criteria

Sample Checklist

- ☐ There is a clear point of view about how to keep safe.
- ☐ There are three reasons to support the point of view and each reason relates to good safety practices.
- ☐ There is persuasive language that convinces readers about the importance of good safety practices (can be enhanced with visuals).
- ☐ The letter has a beginning, middle, and end, using connecting words (e.g., firstly, secondly, in addition, finally) to show sequence.
- ☐ The letter follows proper format with the date, salutation, and closing.

Adapted from Ontario Ministry of Education, A Guide to Effective Instruction in Writing, Kindergarten to Grade 3, 2005, page 6.17